



Unleash amazing payments

The ISV's guide to Bambora Connect payment integration



We've built something amazing:

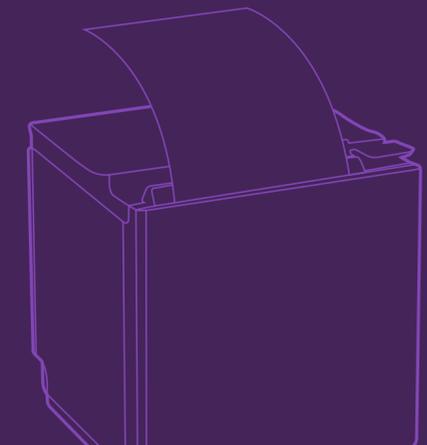
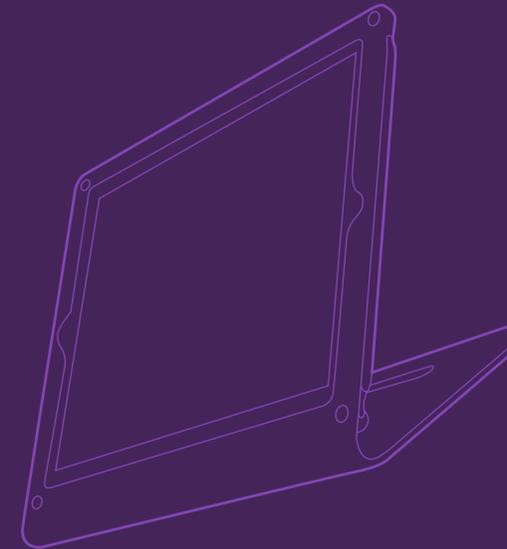
Complete and easy payments integration. It means you can provide something amazing – to help your customers sell something amazing. **What's not to love?**

Headache gone.

Bambora Connect has three brilliant 'reasons why'. First, it can be tough to integrate payments. Second, software vendors are pressing for easier onboarding of merchants. And third, there's clear demand for simpler, all-in-one pricing that works across Europe.

Instead of all that being a headache, it's dead easy. We've put simplicity and fast onboarding top of the priority list with Bambora Connect. And we've spent time combining, streamlining and finessing every element of payment integration.

As an ISV, you can now integrate payments in just 20 minutes, and your merchants can start taking secure, certified payments in under 24 hours. It's a whole new revenue opportunity for you.



How amazing looks.



Welcome to the delightfully simple, all-in-one payment solution that contains every building block you need: fully certified, fully integrated, and ready to transform the payment experience for your merchants.

Cross-border payment platform

One fully certified platform for Europe, big data and merchant analytics. Plus leading technology add-ons, all in one place.

Easy SDK and APIs

ISVs get easy integration with Bambora Connect, while merchants can be onboarded in under 24 hours to the Bambora platform.

Terminals and POS

The latest secure payment terminals and hardware from Bambora, easily integrated with cash registers, whether you operate on iOS, Android, Windows or custom web platforms.

Payment gateway

Our strong partnership with Payworks makes EMV card acceptance at the Point of Sale quick, easy and cost-efficient.

Bambora Acquiring

As a leading acquirer, we help merchants to increase conversion rates, lower costs and prevent fraud. And we're among the fastest to provide payouts on the market with next business day settlement.

Merchant support

Now there's a single solution merchants can trust with consolidated hardware and software to improve the customer experience, plus financial reporting to run their business smarter.

Digital portal

Full control of the payment flow, easily accessible to merchants. One place, one simple interface.

It's perfect for you.



Quick onboarding

Fast onboarding is a core Bambora Connect benefit. Merchants can start accepting payments within 24 hours of signing a contract, and for those merchants already using Bambora acquiring, Bambora Connect is certified for immediate use.

All-in-one solution

We're your most fully integrated solution: with everything from a range of payment terminals to acquiring and a payment gateway. You can unleash something amazing without starting from scratch, and increase your revenues by making life easier for merchants.

Cross-border payment platform

Now there's zero issue with payments across Europe. With the same process, payments are accepted

wherever your merchants want to trade – by Visa, MasterCard and optionally American Express. It's pain-free payments, guaranteed.

Bambora on your side

We're well known for our strength in providing an exceptional partner experience, a vibrant partner community, attractive commissions and skilled and friendly support. We closely align with our ISVs to provide great customer satisfaction and that's demonstrated by our high Net Promoter Score (NPS) ratings for customer experience. They're not just numbers to Bambora – we scour the results to continually improve our service, which directly benefit our ISVs.

A strong source of revenue

Let's not forget profit, of course. Bambora Connect lets you earn additional revenue through your merchants' payment processing, so you earn a fixed monthly fee (based on the number of terminals installed) plus a percentage-based transaction fee. Since onboarding with Bambora Connect is so easy, it can quickly become a serious revenue stream.



It's great for your merchants.

Quick payouts

Merchants have the security of receiving their money the following business day, with no credit risk or administration, no matter which bank they use.

Simple pricing plans

Merchants can choose from price plans to suit their needs and turnover: a variable price plan, fixed monthly fee based on their transaction volume or a tailored plan. Pricing is completely transparent, with no hidden charges, chargebacks or monthly PCI fees.

Easy to deploy

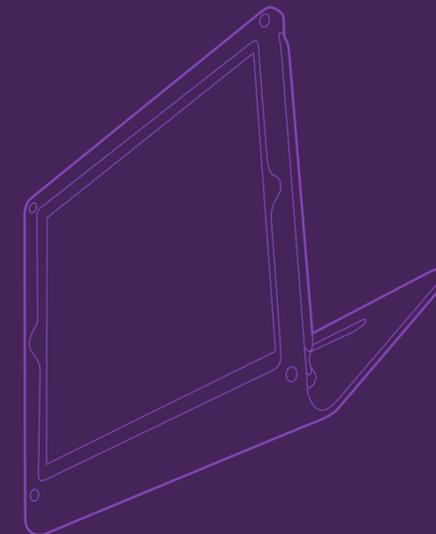
From hardware through to pricing, reporting and payouts, everything is designed to make the merchant's life easier, and everything arrives in a fast, orderly and efficient way thanks to the power of the Bambora Connect platform.

Single point of support

ISVs can relax knowing that Bambora is behind the scenes and always available to support their queries. Our experienced team handles everything from getting started to payment and hardware enquiries.

Financial control

All of the transactional and payout information merchants require is available through a single digital portal. Nothing to install. Nothing to worry about.



Over to you. Give merchants amazing.



So what can Bambora Connect do for you? Firstly, add business. The integration of payments and POS creates loyal merchants, with repeat revenues that are a welcome addition to your core operations.

Then, there's scale. The more onboarded merchants you build over the months and years, the greater the impact on your own POS software and its standing in the marketplace. POS and payments together? It's a clear win-win.

You can also offer flexibility. With Bambora Connect's different options of payment terminals, pricing plans and our cross-border platform, there's no merchant in the world that can't be converted to a better way of working.

Getting started with Bamбора Connect



How it works for ISVs

1. Integrate our payment API

We provide a powerful API which enables you to accept payments, verify and onboard merchants. Payment card acceptance for Windows, iOS and Android apps, and web applications is fully supported by Payworks, our payment technology partner.

2. Onboard merchants

Once our API is installed, you can seamlessly and digitally onboard your customers, quickly integrate payment terminals, sign contracts and allow merchants to start accepting payments within 24 hours.

3. Receive your revenue share

Receive recurring revenue for every contracted, active customer using Bamбора Connect, and enjoy partner rewards for attracting more business.

How it works for merchants

1. Digital sign up and delivery

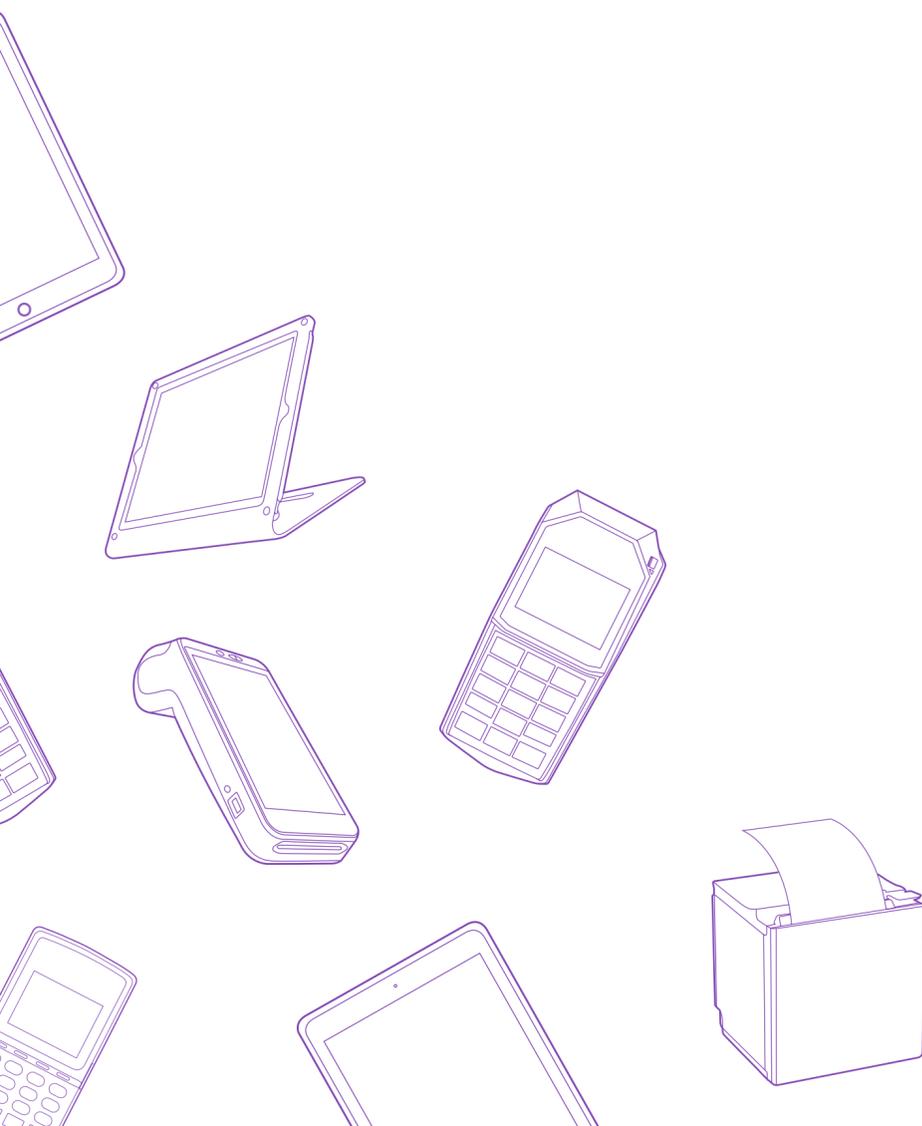
Signing up is quick and entirely digital. Payment terminals are shipped and usually received in 24 hours. Preconfigured settings allow merchants to start being paid directly.

2. Transform the payment infrastructure

Using Bamбора Connect, merchants will break free of legacy infrastructures, create integrated customer experiences and do it all at lower cost and with greater agility.

3. Grow the business with full support

There's no limit to the efficiency merchants will see with Bamбора Connect. Our solution scales affordably and quickly, whether the business expands regionally, nationally or into new sales channels.



Start an amazing partnership too.



There's a difference to Bambora partnerships: they're never one way. We respect that you have your customer base and we have ours. So we always work with you, never against you. And while we maintain a direct relationship with merchants, we never sell to your customers. That's a golden rule.

For partners who seek a long-term partnership with significant opportunities to grow revenues, we have a great model that reflects the fact we're a dynamic organisation that's into growth, not legacy systems.

There's a whole range of partner tiers and partner commissions that will make your commercial involvement in Bambora Connect all the more attractive. So if you're interested in a partnership opportunity with the simplicity and revenue potential of Bambora Connect, there's plenty to discuss.

Contact the partnership team now:

Email connect@bambora.com

Visit bambora.com/connect